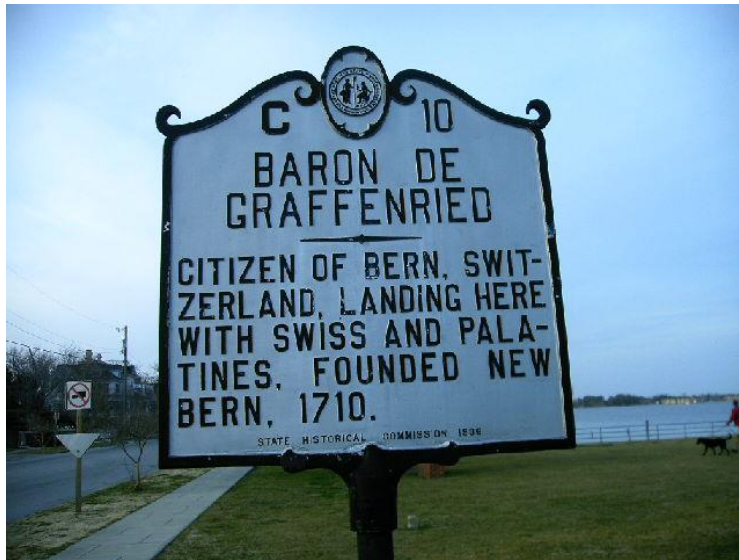


Small Historic Towns across America.

As presented by Mr. Stadt's on-line Freedom Project Education U.S. History classes in the fall and winter of 2014. You can learn more about our classes by visiting us at: www.fpeusa.org



Brief history of New Bern, North Carolina.

New Bern was settled in 1710 by Swiss and Palatine German immigrants. The new settlers named the settlement after Bern, the capital of Switzerland

and hometown of their leader Christoph von Graffenried.

New Bern is the second oldest European American colonial town in the state of North Carolina. It was the capital of the North Carolina colonial government, then for a while as the state capital.



New Bern has four historic districts listed on the National Register of Historic Places. There are a lot of historical buildings such as residences, stores and churches which date back to the early eighteenth century. Within easy walking distance of the water are over 164 homes and

buildings listed on the National Register. New Bern is also the birthplace of Pepsi-Cola.

Location and Driving Directions from closest major U.s Airports(s)

*Coastal Carolina Regional Airport
200 Terminal Drive, New Bern, NC 28562*



Head southwest on Terminal Dr
Turn left onto Airport Rd
Turn left onto US-70 W
Take exit 417A toward New Bern
Continue onto U.S. 70 Bus
At the traffic circle, take the 2nd exit onto Broad St/U.S. 70 Bus

Who was President when this town was founded? And, what was the political environment in America at that time.



New Bern is the second oldest town in the United States it was started in 1710. After the Revolution, the city flourished through exports of tobacco, molasses and lumber to the New England ports.

Before and after the Civil War New Bern had one of the largest populations of free blacks. During the war, the city served as Union headquarters for Gen.

Ambrose E. Burnside

Caleb Bradham
invented a drink here
New Bern in 1898
which he later
patented as Pepsi-
Cola.



in

Oldest businesses/largest businesses today.

Poor Charlie's Flea Market and Antiques is the second oldest business in New Bern. It is one of the oldest flea markets in the North Carolina. Poor Charlie's offers a wide variety of things although they specialize in antiques.

The Birthplace of Pepsi which is located in downtown New Bern on Middle Street, is the actual site where Pepsi-Cola was first invented by Caleb Bradham in his pharmacy in 1898. The doors to the Birthplace of Pepsi Store opened on the 100th Anniversary of Pepsi-Cola in 1998.

City Government

The city of New Bern is governed by a mayor and a Board of Aldermen. They meet only twice a month. The mayor is elected at-large every four years by all voters of the City. The Mayor presides at all Board Meetings. The City Manager reports

directly to the Board of Aldermen, acts as the administrator to carry out City policies, and is responsible for running the day-to-day business of the City.

Historic attractions in the area. Festivals and events.



Mum fest a city sponsored event, produced by Swiss Bear Downtown Development Corp., It is an award winning festival in the state of North Carolina. In the beautifully restored setting of downtown New Bern and the waterfront, it's enjoyed by more than 90,000 festival-goers every

fall.

Where can we stay if we visit New Bern?



There is several bed in breakfasts in New Bern. Harvey Mansion is one of the last remaining structures from the time when New Bern was a bustling seaport and thriving colonial city. It is a great example of the many transitions New Bern has endured. Address 221 South Front Street, New

Bern, NC 28560

Why would I want to visit this historic small town.

I was born in New Bern, and love everything about it. Visiting Poor Charlie's and the birthplace Pepsi-Cola is very fun. The festival every year is very popular, and many people visit from all over the state. Walking around New Bern you can look at the beautifully restored houses and buildings are over the place. There are many beautiful churches and stores around downtown. There are many tours you can take to learn about New Bern's history. I visit downtown regularly with my friends, and always enjoy it. If you are a history major, or just like history you would love New Bern.

Links you may wish to visit.

www.tryonpalace.org

www.pepsistore.com

www.mumfest.com

YouTube video about poor Charlie's

<https://www.youtube.com/watch?v=INxtyDka1lw>

www.poorcharlies.com

www.theharveymansion.com

www.nchistory.web.unc.edu/new-bern-north-carolina/

www.neuserivernews.com/new-bern.html